



Membership Management Measures of the UHD World Association

(Version 1.1)

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Section I. General Provisions

Article 1. In accordance with the *Articles of Association of the UHD World Association* (hereinafter referred to as "the *Articles*"), the *Membership Management Measures of the UHD World Association* (hereinafter referred to as "the *Measures*") has been developed in order to standardize the development, service, and management of members of the UHD World Association (hereinafter referred to as "the Association"), safeguard the rights and interests of members, fully leverage the role of the Association, maintain the reputation of the Association, and ensure the healthy and orderly development of the Association.

Article 2. The basic conditions for members to join the Association, as well as the basic rights and obligations of members, shall be implemented in accordance with the provisions of the *Articles*.

Article 3. The members shall abide by the *Articles* and the *Measures*, consciously fulfill their membership obligations, and correctly exercise their membership rights.

Article 4. The members have the right to voluntarily join and freely withdraw from the Association.

Section II. Members

Article 5. All the members are member entities, divided into Standard Member, Board Member of Council, and Board Member of Standing Council.

Article 6. The branch (subordinate) institutions of the Association are composed of the members. Non-members participating in the branch (subordinate) institutions of the Association must first join the Association as members.

Article 7. The members shall designate daily contact persons and representatives to exercise interests and fulfill member duties on behalf of the members, and report in writing to the Secretariat. The representatives of the Board Members (Board Members of Standing Council) will represent the member to attend the Council (the Standing Council).

Section III. Membership and Application Procedures

Article 8. The members shall be enterprises, institutions, research institutes, professional organizations, and the like engaged in UHD product manufacturing, audio and video transmission, and content production, application and service.

Applicants for becoming Board Members should be enterprises of a certain scale or above within the industry, or have a certain level of influence in the industry or its sub sectors.

Applicants for becoming Board Members of Standing Council should be leading enterprises in the industry, or have a high level of influence in the industry and its sub sectors.

Article 9. Members applying to join the Association shall submit the following materials:

- (1) *Application Form for Membership of the UHD World Association* stamped with their official seal or signature;
- (2) A copy of the business license (or legal entity registration certificate) of the applying organization with their official seal or signature;

If members of the Association desire to change their membership level, they must complete the *Application Form for Change of Membership Level of the UHD World Association* with their official seal or signature.

Article 10. According to the level of membership application, the following procedures shall be followed:

- (1) Those who apply to become a Standard Member (Board Member) or apply for adjustment to become a Standard Member (Board Member) shall be approved by the Council. During the period when the Council is not in session, the Association Secretariat is authorized to review membership applications in accordance with the relevant provisions of the *Articles* and the *Measures*, and submit them to the Standing Council for approval;
- (2) Those who apply to become Board Member of Standing Council or apply to be adjusted to Board Member of Standing Council shall be approved by the Council.
- (3) Those who are qualified to apply for the position of Board Member of Standing Council shall have served as a Board Member of Council for at least one year.

Article 11. If it is decided to accept the applicant as a member of the Association, the Secretariat shall handle the membership procedures for the applicant and notify the applicant to pay the membership dues in accordance with the regulations.

The applicant shall become an official member of the Association from the date of completing the membership procedures (approved and stamped by the Association), and after receipt of the membership dues, the Association shall issue a membership certificate to the new member and refresh the membership list on the Association website.

Section IV. Member Services

Article 12. In addition to the membership rights stipulated in the *Articles*, the members also enjoy the following services provided by the Association, as detailed in Annex 1:

- (1) Free or discounted participation in seminars, forums, annual conferences, and other activities related to the UHD video industry organized by the Association, to enhance industry exchange and collaboration.
- (2) Participation in the development of relevant standards organized by the Association. Standard Members may participate in standard formulation, while Board Members and above may serve as the organizers.
- (3) A Standard Member can recommend the representatives or other responsible persons to participate in one or more working groups based on their level. They can participate in the activities of the working groups for free or at a discounted rate. Board Members and above are eligible to serve as the (deputy) leader of the working groups.
- (4) A Board Member (Board Members of Standing Council) have the qualification to recommend representatives or other responsible persons to become members of the Association committee.
- (5) A Standard Member can apply for free codes, participate in code sharing activities, and

achieve open source sharing in the Association.

- (6) The Association website, microblog, and WeChat official account provide public spaces for a member to transmit their dynamics and display member style.
- (7) A Standard Member can have priority access to white papers, technical reports, and other materials released by the Association.

Section V. Membership Dues

Article 13. A member shall, in a timely manner, fully pay membership dues in accordance with the provisions of the *Articles* and the *Standards and Management Rules for Membership Dues*.

All levels of member should pay their annual membership dues before March 31st each year; newly joined members of the Association should pay the annual membership dues according to standards for membership dues within fifteen working days from the date of receiving the member acceptance notice. Those who joined in the first half of the year will be charged in full according to the annual membership dues, while those who joined in the second half of the year will be charged at 50% of the annual membership dues.

In the event of changes in the business status of the member or adjustments to the membership level, the corresponding membership dues shall be paid starting from the following year, with no refunds or additional charges for dues already paid.

Standards for membership dues:

Membership Level	Membership Dues
Board Member of Standing Council	CNY500,000 per year
Board Member of Council	CNY100,000 per year
Standard Member	CNY10,000 per year

Note: A Standard Member that is a non-profit organization, such as universities, scientific research institutions, and social organizations, are exempted from paying membership dues (excluding Board Member of Council and Board Member of Standing Council).

Article 14. A member may choose to pay membership dues in cash, check, or remittance according to their own financial management regulations. For those who use remittance methods, the remittance purpose must be clearly stated as "membership dues", and the Association Secretariat will issue a membership dues collection voucher after confirming that the membership dues have been received.

Section VI. Member Withdrawal and Violation Handling Regulations

Article 15. A member who wishes to withdraw from the Association shall notify the Association Secretariat in writing and return their membership certificates.

Article 16. If a member violates laws and regulations, or seriously violate the *Articles* and relevant regulations, they shall be expelled upon approval by the Council or the Standing Council.

Article 17. If a member does not pay their required membership dues for more than 12 months or lose their legal entity status due to deregistration or bankruptcy, they will have their membership automatically revoked.

Article 18. If a member withdraws, has their membership automatically revoked, or

are expelled, their status shall be announced on the official website of the Association Secretariat, and their corresponding positions, rights, and obligations in the Association shall automatically terminate, except for the relevant provisions of *the IPR Policy of the UHD World Association*.

Section VII. Supplementary Provisions

Article 19. The amendment of the *Measures* shall be subject to the deliberation and approval of the Council or Standing Council of the Association.

Article 20. The *Measures* shall be interpreted by the Standing Council of the Association.

Article 21. The *Measures* shall come into effect after being reviewed and approved by the Second General Meeting of the Association on December 27, 2022, and shall be revised by the Third Session of the First Council on November 21, 2023.

Annex 1

Item	Membership Benefits	Board Member of Standing Council	Board Member of Council	Standard Member
Group standards	Project proposal	√	√	
	Standard approval authority	√		
	Participate in standard preparation	√	√	√
	Standard viewing and downloading	√	√	√
Committee	Recommend becoming a member of the Association Committee	√	√	
Meeting	General Assembly	√	√	√
	Council	√	√	
	Standing Council	√		
Working Group	Approve the establishment of the working group and its leader	√		
	Initiate the establishment of a working group	√	√	
	Be qualified to serve as the leader and deputy leader of a work group	√	√	
	Join the working group	√	√	√
Exhibition, forum, salon, training and other activities	Association Industry Conference, seminar, forum and other activities	√	√	√
	Participate in the Association activities and enjoy different discounts according to membership level	√	√	√
Brand communication /Promotion display	Company display on website/official account (LOGO/style of new members)	√	√	√
	Brand display/Product display	√	√	√
	Viewing and downloading website materials	√	√	√
	Association Journal	√	√	√
Technical support/certification services	Association core standards promotion technical support for free or at a discounted rate	√	√	√
	Enjoy different discounts for product certification according to the level	√	√	√
Policy services	Open source sharing policy	√	√	√
	Priority in collaborating with the Association to carry out activities	√	√	√
Membership dues		50000 CNY/year	10000 CNY/year	10000 CNY/year