



UHD World Association
世界超高清视频产业联盟



Articles of Association of the UHD World Association

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Chapter I General Provisions

Article 1 This association shall be hereby named the UHD World Association, abbreviated as UWA.

Article 2 The UWA is formed voluntarily by enterprises, public institutions, academic and professional research institutes, professional organizations, and other entities that work on ultra-high definition (UHD) video production, video transmission, applications and services. The association is an international, non-governmental, industry oriented and non-profit organization that focuses on promoting the development of the UHD video industry.

Article 3 The UWA aims to keep a global vision, improve the global UHD video industry environment, serve the industry, promote innovation, facilitate applications, and enhance communication and cooperation. The association strives to build an advanced, comprehensive and mutually beneficial international UHD video industry ecosystem.

The UWA abides by the constitution, laws, regulations and national policies of the registered country, and social ethics.

Article 4 The UWA accepts the guidance, supervision, and management of the competent authority (Ministry of Industry and Information Technology), the registration management authority (Ministry of Civil Affairs) and the industry management authority (State Administration of Press, Publication, Radio, Film and Television).

Article 5 The UWA is registered in Beijing, China.

Chapter II Business Scope

Article 6 The UWA's business scope covers:

(1) performing industry research and policy consultation to lead the development direction of the industry;

(2) promoting innovation in UHD video technologies, and encouraging joint innovation between the industry, academia and research institutes;

(3) promoting the popularization of UHD video applications, and cultivating new business models for the UHD video industry;

(4) promoting the study, formation and implementation of technical standards for the UHD video industry, and carrying out related testing and certification;

(5) promoting international communication and cooperation within the UHD video industry; and

(6) undertaking other tasks entrusted by members of the UWA.

Chapter III Membership

Article 7 The UWA is made up of member entities.

Article 8 Any entity that applies for membership shall:

- (1) want to join the UWA;
- (2) agree to abide by these Articles; and
- (3) have influence in the UHD video sector.

Article 9 In order to join the UWA, an entity shall:

- (1) submit an application to the UWA;
- (2) receive approval from the Standing Council; and
- (3) receive a membership certificate issued by the Council or other bodies authorized by the Council.

Article 10 Members have the right to:

- (1) elect and be elected, and vote on decisions of the UWA;
 - (2) participate in the activities of the UWA;
 - (3) have priority access to the services provided by the UWA;
 - (4) criticize, provide recommendations on, and supervise the work of the UWA;
- and
- (5) freely withdraw from membership of the UWA.

Article 11 Members shall:

- (1) abide by these Articles of Association and execute the resolutions of the UWA;
- (2) protect the legitimate rights and interests of the UWA;
- (3) complete tasks assigned by the UWA;
- (4) pay membership dues as required; and
- (5) provide information to the UWA as required.

Article 12 Members who want to withdraw from the UWA shall notify the UWA in writing and return their membership certificates. If a member does not pay their required membership dues or does not participate in UWA activities for more than 12

months, the member shall be automatically considered as having had withdrawn from the UWA.

Article 13 Members who seriously violate these Articles of Association shall, upon determination by the Council, be delisted from the UWA.

Chapter IV Generation and Removal of Organization and Responsible Person

Article 14 The highest authority of the UWA is the General Assembly. The General Assembly shall:

- (1) formulate and revise the Articles of Association;
- (2) elect and remove Board Members of the Council;
- (3) review the work reports and financial reports of the Council;
- (4) formulate and revise the rules for membership dues;
- (5) decide on termination of the association; and
- (6) decide on other important matters.

Article 15 A quorum of two-thirds of UWA members must be present before a General Assembly can commence, and the resolutions of a meeting shall take effect only when they are put to a vote and approved by more than half of the members present.

Article 16 In principle, the General Assembly shall be convened once a year.

Article 17 The Council shall be the executive body of the General Assembly, shall lead the UWA in carrying out daily work between General Assembly, and shall be answerable to the General Assembly.

Article 18 The Council shall:

- (1) implement the resolutions of the General Assembly;
- (2) elect and remove the Chair, Vice Chair(s), the Secretary-general, and Board Members of Standing Council;
- (3) convene the General Assembly;
- (4) report to the General Assembly the work and financial status of the UWA;
- (5) decide on the admission and removal of UWA members;
- (6) decide on the establishment and cancellation of, and changes to, UWA offices, branches, representative agencies, and entities;
- (7) decide on the appointment of Under Secretary-generals and heads of UWA agencies;
- (8) lead the work of UWA agencies;
- (9) formulate internal management regulations; and

(10) decide on other important matters.

Article 19 A quorum of two-thirds of Board Members of Council must be present before a Council meeting can commence, and the resolutions of a meeting shall take effect only when they are put to a vote and approved by at least two-thirds of the members present.

Article 20 The Council shall meet at least once a year. Under special circumstances, the meeting may be conducted remotely such as by video conference.

Article 21 The UWA shall establish a Standing Council. The Standing Council shall be elected by the Council and shall exercise the functions and powers referred to in items (1), (3), (5), (6), (7), (8) and (9) of Article 18 when the Council is not in session and shall be answerable to the Council. The number of Board Members of Standing Council shall not exceed one-third of the Board Members of Council.

Article 22 A quorum of two-thirds of Board Members of Standing Council must be present before a Standing Council meeting can commence, and the resolutions of a meeting shall take effect only when they are put to a vote and approved by at least two-thirds of the members present.

Article 23 The Standing Council shall meet at least once every six months. In special circumstances, the meeting may be conducted remotely such as by video conference.

Article 24 The Chair, Vice Chair(s) and the Secretary-general shall meet the following requirements:

- (1) they are relatively influential within UHD audio and video domain;
- (2) the maximum official age of the Chair, Vice Chair(s) and the Secretary-general shall not exceed 70 years old, the Secretary-general is a full-time position;
- (3) they are in good health and able to take on regular work; and
- (4) they have complete capacity for civil disposition.

Article 25 If the Chair, Vice Chair(s), or the Secretary-general exceed the maximum official age, it shall be put to a vote at the Council, reviewed by the competent authority, and approved by the registration management authority before they can hold office.

Article 26 The Chair, Vice Chair(s), and the Secretary-general shall be elected for three-year terms, and shall not be elected for more than two consecutive terms. Extension of their terms of office in special circumstances shall be put to a vote at a

General Assembly and approved by more than two-thirds of members present, reviewed by the competent authority, and approved by the registration management authority.

Article 27 The Chair shall act as the legal representative of the UWA. Under special circumstances, Vice Chair(s) or the Secretary-general shall act as the legal representative entrusted by the Chair, approved by the Council, reviewed by the competent authority, and approved by the registration management authority.

The legal representative signs important documents on behalf of the UWA.

The legal representative of the UWA shall not concurrently serve as the legal representative of other organizations.

Article 28 The Chair shall:

- (1) convene and preside over the Council and the Standing Council meetings;
- (2) check the implementation of the resolutions of the General Assembly, Council, and Standing Council; and
- (3) handle other matters.

Article 29 The Secretary-general shall:

- (1) preside over the daily work of UWA offices and organize the implementation of annual work plans;
- (2) coordinate the work of branches, representative agencies, and entities;
- (3) nominate Under Secretary-general(s) and heads of UWA agencies, and submit the nominations to the Standing Council for decision-making;
- (4) advise UWA offices, representative agencies, and entities on the recruitment and appointment of full-time staff, and submit the recommendations to the Standing Council for decision-making; and
- (5) handle other daily work.

Chapter V Assets Management and Use

Article 30 The funding sources of the UWA are:

- (1) membership dues;
- (2) donations;
- (3) government funding;
- (4) revenue from activities or services carried out within the approved activity scope;
- (5) interest; and
- (6) other legal incomes.

Article 31 The UWA collects membership dues in accordance with the relevant regulations of the country where the UWA is registered.

Article 32 The UWA's funds shall be used for the development of the business and undertakings specified in these Articles, and shall not be allocated among the members.

Article 33 The UWA shall establish a strict financial management system to ensure the lawfulness, authenticity, accuracy, and completeness of accounting materials.

Article 34 The UWA shall be staffed with qualified accounting professionals. Accountants shall not also act as cashiers, and shall conduct accounting and perform accounting supervision. An accountant resigning or being transferred to another post must handover the job to their successor properly.

Article 35 Assets of the UWA shall be managed according to the financial management regulations of the country where it is registered, and be subject to the supervision by the General Assembly and financial departments. Funding from the government and social donations received shall be audited and supervised, and the circumstances of such funding shall be disclosed to the public in an appropriate manner.

Article 36 The UWA shall go through a financial audit by the registration management authority and the competent authority prior to changes of the term of the Council or the legal representative.

Article 37 No entity or individual may embezzle, share, or misappropriate the assets of the UWA.

Article 38 Salaries, insurance and welfare benefits provided to the full-time staff of the UWA shall be based on the relevant regulations of the country where it is registered, with reference to relevant international practices.

Chapter VI Modifications to These Articles of Association

Article 39 Modifications to these Articles shall be put to a vote and approved by the Council before being submitted to the General Assembly for review.

Article 40 Amendments to these Articles of Association shall be reviewed and approved by the competent authority, and be submitted to the registration management authority for approval within 15 days after the approval by the General Assembly.

Chapter VII Termination and Property Disposal

Article 41 The deregistration of the UWA due to its own dissolution, separation,

merger, or other reasons shall be proposed by the Standing Council through a motion to terminate.

Article 42 The motion to terminate shall be put to a vote and approved by the General Assembly and shall be submitted to the competent authority for review and approval.

Article 43 Prior to the termination of the UWA, a liquidation organization shall be established under the guidance of the competent authority and relevant agencies to clear up claims and debts and deal with related matters. During the liquidation period, no activities other than liquidation activities shall be performed.

Article 44 The UWA shall be terminated upon the completion of deregistration procedure by the registration management authority.

Article 45 The remaining assets after the UWA is terminated shall not be embezzled or shared by any members, and, under the joint supervision of the competent authority and the registration management authority, shall be used for developing undertakings related to the purpose of the UWA in accordance with relevant regulations of the country where it was registered.

Chapter VIII Supplementary Provisions

Article 46 These Articles of Association are approved by a vote at the First Session of the First General Assembly on November 30th, 2021.

Article 47 The Council reserves the right to interpret these Articles of Association.

Article 48 These Articles of Association shall take effect as of the date of approval by the registration management authority.